

Provide your patients the industry's only truly personalized dietary supplement blends!

Nutrition
gender age
metabolism
psyche
weight
hereditary size disease
Lifestyle

Discover the **next generation** of nutritional supplementation, with the **Patented BioG MicroTabs** Ingredients Technology



BACK COVER



ROEHR PHARMACEUTICALS

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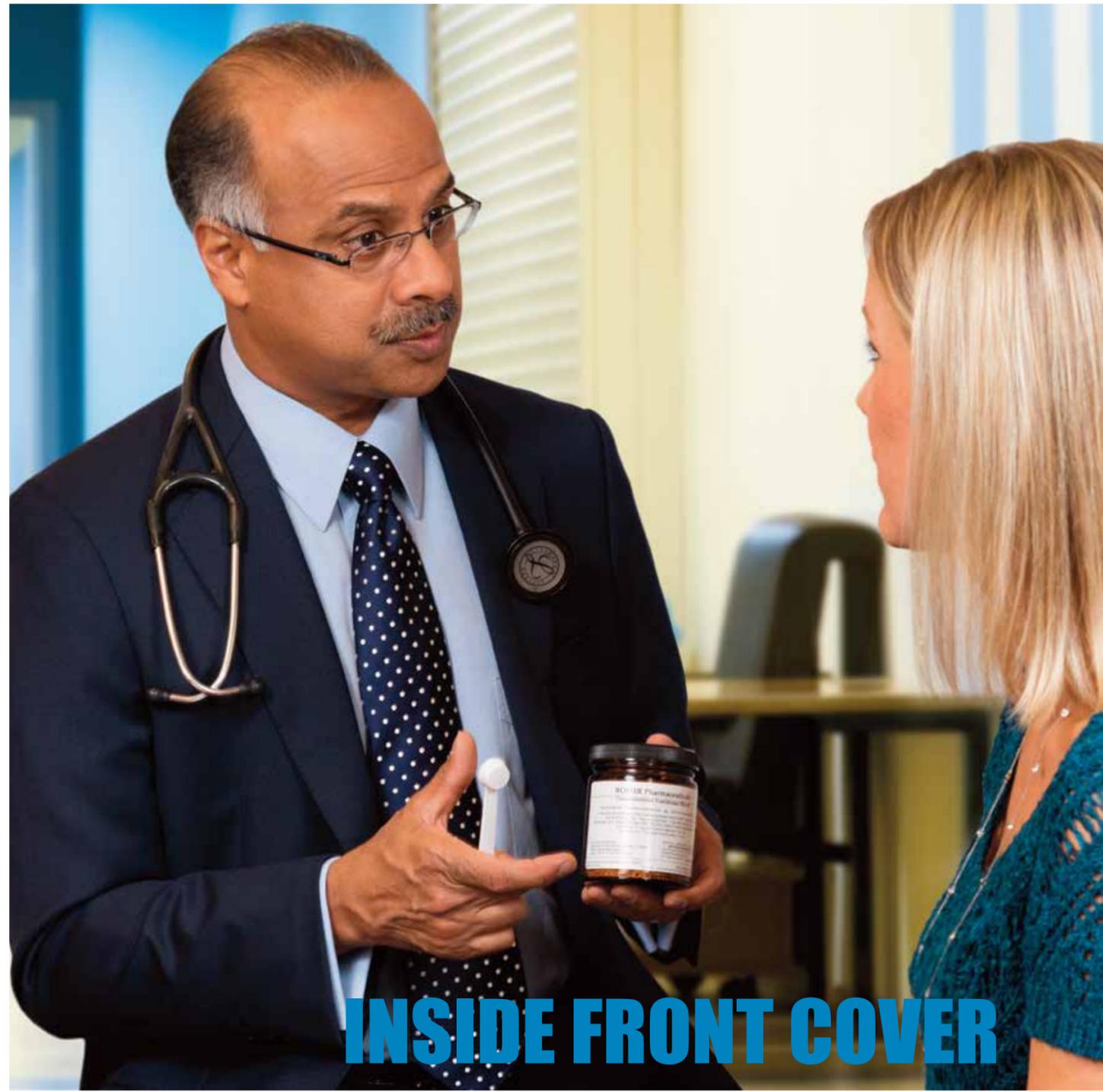
EACH PERSON IS UNIQUE
AND REQUIRES A PERSONALIZED
NUTRITIONAL SUPPLEMENT
ACCORDING TO THEIR SPECIFIC
HEALTH CONDITIONS

FRONT COVER



ROEHR PHARMACEUTICALS





INSIDE FRONT COVER

Be Part of the **Solution**

Many patients listen to their health professional's recommendations regarding supplements and then head to a store to purchase a low-cost version. At best, they over-spend on multiple products. At worst, they may create nutrient imbalances with low-quality products or inappropriate nutrient combinations. Guide your patients to make the right choices and provide the only product completely customized to their unique needs and goals: The patented BioG MicroTabs Ingredients Technology.



INSIDE BACK COVER



How to Get Started

1. Open up your FREE ROEHR™ Account. Just go to the ROEHR™ Pharmaceuticals secured website at: www.Roehr-Pharma.com. Click on < CREATE ACCOUNT > .

2. Order any of the ROEHR™ Standard Blends for a particular health area or you can create your own Physician Blend or Personalized Blend. There is a minimum of 5 orders** for a particular ROEHR™ Standard Blend or Physician Blend, and no minimum quantity for a Personalized Blend. All blend labels can be privately labeled, including your practice name and other designated information.

3. Evaluate Your Patient Discuss your patient’s current supplementation, dietary habits, prescriptions, and health goals. Acquire baseline biomarker measurements on the patient (i.e. blood lipid profile, blood glucose levels, etc.). Acquire baseline physical measurements (i.e. weight, height, waist circumference, BMI, etc.).

4. Use Our Unique Online Blend Calculator Our online tools allow you to create your own Physician’s Blend or make a Personalized Blend. Explain to the patient that any of these options will combine their current supplement regimen into one single daily dose—reminding them that these ingredients are also more effective.

5. Order your Physician Blend or Personalized blend. Note that ROEHR™ Standard Blends or Physician’s Blends are kept in stock in your practice, but Personalized Blends are not stocked, since they are made fresh for each individual. We have our compounding pharmacy create the blend. Please note that ROEHR™ Pharmaceuticals offers a flexible system which we will cater to your business requirements. All blend labels can be privately labeled, including your practice name and other designated information.

6. Delivery Options Standard Blends and Physician Blends are always sent to the practice. But Personalized Blends may be sent either to the practice or directly to the patient. Personalized Blends are produced individually and sent within three days of order confirmation. ROEHR™ bills the practice, and the practice bills the patient (with an appropriate retail markup). Ask about the optional ROEHR™ direct billing to patient option.

Customized supplement blends are the most effective way to achieve results that can be verified and monitored. With the patented BioG MicroTabs Ingredients Technology, our blends are affordable, easy to take, convenient, and will exceed your patients’ expectations! *

**Some blends may require higher minimum orders.

PAGE 8

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The Intelligent Supplement Solution

Ensure results, compliance and **return office visits** with Patented BioG MicroTabs Ingredients Technology

At ROEHR™ Pharmaceuticals, we want to put power back in the health professional’s hands. Many patients seek everyone but their own health professional for nutritional and supplemental advice. By relying on the advice of well-intentioned store clerks, friends, and family members, all too often your patients buy the wrong supplements with the cheapest ingredients and poor bioavailability. Often they are confused about which supplements are best for them.

Only you, the health professional, know and understand their complete health history, medication intake, treatment plan, and health goals. You know that if your patients relied on you for guidance, they’d be much more likely to reach their goals. Why not make it easier for them?

ROEHR™ provides you with the next generation of nutrient supplementation—a system so advanced, a product so easily customizable, that it will become the supplement regimen of choice for all your patients’ needs.

With the patented BioG MicroTabs Ingredients Technology now you can offer the highest quality supplements in a more convenient and bioavailable form than any other system on the market. You can also create unique personalized supplement blends, combining several dietary supplements into one single, daily dose for your patient.

We give you the tools to quickly, easily, and affordably create a supplement product that your patients cannot find anywhere else. You have full control to adjust the dosage of each ingredient—based on your patient’s needs, goals, and blood work. This will be the most personalized and effective nutritional supplement program your patient has ever tried.

Join us in providing a new level of personalized nutritional care. ROEHR™ will help you re-claim your role as comprehensive healthcare professional, so your patients can achieve optimal health and well being.*



You should oversee your patient’s supplement regimen. . . not anyone else.

We give you the tools to do that.

PAGE 1

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Convenience, Quality, Loyalty.

Convenience translates into higher compliance. Quality leads to measurable results. That means patient satisfaction and loyalty to a product they can only obtain from you.

PAGE 2

Promote Client Loyalty While Developing **Your Own Private Line**

When you provide such individualized care that shows measurable results, you ensure patient loyalty—and a higher level of commitment to recommended protocols. ROEHR™ partners with you to achieve optimal patient health and patient loyalty while developing your own private line.

The patented BioG MicroTabs Ingredients Technology is provided in three formats. All three formats carry the ROEHR™ label along with your practice name, logo, and contact information:

1. ROEHR™ Standard Blends These are health-goal specific blends that ROEHR™ has developed together with our medical directors in Germany and the U.S. These blends come in a 30-day supply or more and are sold as starter dosages for the patient. Many healthcare professionals start with these blends.

2. Physician's Blends These are similar to the ROEHR™ Standard Blends above, but you formulate the blends. Again, they are supplement blends addressing specific health goals. This format is another step in creating your own brand while increasing patient loyalty. Remember, these are unique blends your patients cannot find anywhere else. Based on your patient's goals, multiple health challenges, and biomarker results, it may be time to transition to a Personalized Blend.

3. Personalized Blends These are products that are completely unique to each patient. You formulate a blend of vitamins, minerals, amino acids, and standardized herbal ingredients that is fully customized for the patient. There is no over-the-counter equivalent. The patient can acquire this personalized product—and its unique results—only from you! Personalized blends are infinitely adjustable. They can be modified at any time to meet specific patient requirements, like a tailor-made suit. This increases patient loyalty and repeat purchases. **You'll have our full support along the way as you develop your line and as you educate your patients regarding unique and effective dietary supplementation.**



PAGE 7

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The Limitations of “One-Size-Fits-All” Supplements

Humans aren't machines. We are organisms. Each person's gender, height, weight, genetic predispositions, metabolism, and lifestyle choices influence their nutritional needs. Supplements today with fixed doses of ingredients cannot address the unique requirements of your patients. In fact, patients may be taking too much of one ingredient and not enough of another when using products that have multiple fixed dosed ingredients. For instance, vitamin D can be found in several products that a patient may be taking, causing nutrient imbalances and adding unnecessary costs.*

Customized, individual supplementation allows you to determine exactly what your patients need. No duplications. No unnecessary costs. And because they're provided in your practice and under your guidance, you can select specified measurements for each ingredient—so all your patients can achieve their own optimal health and well-being.*

Wouldn't it be too time consuming to customize such products? Wouldn't it be cost-prohibitive? Not at all. **At ROEHR™ Pharmaceuticals, we've developed a solution that makes pharmaceutical-grade custom supplement blends possible, efficient, and affordable!**



The unique patented BioG MicroTabs Ingredients Technology:

A comprehensive selection of pharmaceutical-grade vitamins, minerals, amino acids, and standardized herbal ingredients

Highest Quality Ingredients

Made in Germany according to **pharmaceutical cGMP Quality** (Higher standards than food-grade GMP with pharma-grade, lab-verified raw materials)

Highest bioavailability and efficacy (i.e – calcium citrate and water soluble CoQ10)*

QC testing in-house and by independent labs

Lactose and Gluten Free

Free from Preservatives

Earned 2008 Frost & Sullivan Best Practices Award

Advanced Delivery System

Patented BioG MicroTabs Ingredients Technology; Patented in the EU & US

Multiple supplements in one dose

Tasteless and easy to swallow

Convenience = higher patient compliance

Patient-specific blends – individual ingredient dosages easily adjusted

Fast uptake due to small size

Unique multi-ingredient blends with low risk of ingredient “repetition” (common with multiple OTC product purchases)

Adaptable and Intelligent Supplementation

With only minutes of consultation, you can reclaim your role in providing comprehensive health care to achieve your patient's optimal health and well-being. ROEHR™ equips you with the simple training and online tools to do this quickly and easily.

PAGE 6

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PAGE 3



PAGE 4

Pharmaceutical Quality According to German Standards

U.S. supplements are typically certified GMP (Good Manufacturing Practice) which regulates food production facilities. The patented BioG MicroTabs Ingredients are made in Germany in a certified cGMP pharmaceutical production facility—raising the bar to pharmaceutical grade ingredient standards. Not only is our patented Bio-G MicroTabs delivery system unlike any other on the market, we start with far superior ingredient quality. Our pharmaceutical-grade, lab-verified raw materials are subject to stringent in-house and external testing. We choose only ingredient sources demonstrating the highest bioavailability and efficacy.

What's so Unique about **patented BioG MicroTabs Ingredients?**

A Modular Ingredient System, a Tool for Optimizing Health

Why BioG MicroTabs? Our scientific team considered a few delivery forms before developing the patented BioG MicroTabs Ingredients Technology. Encapsulation products were highly impractical and time-consuming for compounding pharmacists. Powders were messy, clumped or caked, and required sweeteners and flavoring agents. Besides, patients didn't like them.

With our BioG MicroTabs, patient response is highly positive. They find the BioG MicroTabs convenient and easy to swallow. So, patient compliance is likely to be much higher. Regarding both patient preferences and a need for precise and easy customization, BioG MicroTabs are clearly the delivery method of choice.

What exactly are BioG MicroTabs? They aren't pellets or granules. They are real coated micro-tablets produced with special customized micro-tableting tools. All of our vitamin, herbal, and amino acid ingredients come in the same 7mg weight and 2mm x 2mm MicroTab size. Following German cGMP quality standards for drugs, our pharmaceutical grade ingredients are compressed into these BioG MicroTabs. This novel delivery system has several advantages:

- Every ingredient comes in the same MicroTab size—resulting in homogeneous mixtures and consistent dosing
- Strong enough to hold together during compounding
- Blending takes only minutes for the compounding pharmacist
- Small size results in efficient absorption

Because of this technology, you have the ability to formulate and order personalized supplement blends. Your patient can have their own personalized supplement blend in a matter of days. The patented BioG MicroTabs Ingredients Technology makes it possible to provide truly personalized dietary supplementation! There is no other system like it on the market today.



PAGE 5

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